



Albanian-American  
Development Foundation

2009 - Sep. 2022



Established in 2009, AADF, the legacy foundation of the Albanian-American Enterprise Fund, is a partnership of the United States with the people of Albania. The Foundation's mission is to assist the development of the private sector and democratic society in Albania.

The AADF is focused in four areas:

- Education for Sustainable Development
- Leadership Development
- Entrepreneurship
- Support for Cultural and Eco Tourism



### The Foundation is establishing a brand of

- Transparency, integrity and execution
- Creativity, innovation and social commitment
- Long-lasting partnerships with government, local communities, public agencies and international donors

### 73 Projects in Total

### 43 Active Projects

- Impact on a national scale affecting students, businesses, professionals, tourists and more
- Adapt successfully proven global models
- Revolutionize sectors through an innovative and sustainable approach

### The AADF assisted with legislative drafting, passage and implementation of 3 national laws

- 1 Cultural Heritage and Museums Law - Approved**
- 2 Pre-University Education System Law - Approved**
- 3 Business Improvement District (BID) Law - Approved**

Introduces a new cultural heritage management model.

Creates a framework through which school principals will be trained and certified, according to the most up-to-date education standards.

Business associations will operate under a legal framework, following AADF's successful model.

Data as of March 2022

### Leadership Development

Providing talented young professionals the opportunity to study, work with and influence decision makers and public policy at the highest level

**70%**

of LEAD Albania Fellows, modeled after the White House Fellows, are now in top management positions

### Masters & Internship

opportunities at elite universities, companies, and public agencies in the U.S.

**100%**

of school principals to be trained and certified through the School Leadership project

### Education for Sustainable Development

Introducing new models and curricula, while improving trust and transparency in the education system

**100%**

of the students in the pre-university system benefit from new entrepreneurial and IT programs introduced through Junior Achievement Albania and ICT Curricula

### National Examination Center

Will provide new, up-to-date services for pre-university exams, from test banks to grading

**80%**

of university exams are electronically graded, and growing to 85% over the years through the CleanScore project

### Entrepreneurship

Eight of Albania's most important historic centers have been transformed and revitalized following the Business Improvement District (BID) model

**950**

businesses have profited directly from the AADF's interventions

**14 Million**

visits annually, over 120% increase, in the city centers following revitalizations

**OVER \$95M**

in added commercial property value due to infrastructure improvement and support for local businesses

**75%**

increase in business earnings following the revitalization of BID areas

### Support for Cultural and Eco Tourism

Transforming Albania's main cultural heritage sites into financially self-sustainable institutions to serve as engines of local development and growth

### Butrint Archeological Park

A new management model for Albania's most important UNESCO heritage site

### Digitizing

Albania's vast collection of cultural and historic artifacts

**88%**

of visitors in cultural heritage sites served through new E-Ticketing platforms, minimizing corruption and improving oversight

### Eco-Tourism

New revitalization concept will be applied in areas of natural beauty

## Board and Management

Data as of March 2022



**Michael Granoff**

Chairman of the Board



**Jill Adler**

Trustee



**Dianne Blane**

Trustee



**Douglas Carlston**

Trustee Emeritus



**Ronald Cami**

Trustee



**Steve Eastham**

Trustee



**Elisabeta Gjoni**

Trustee



**Aida Repishti**

Trustee



**Martin Mata**

Co-CEO



**Aleksander Sarapuli**

Co-CEO

# Internationally proven successful models

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**Development does not have to be about re-inventing the wheel! At AADF, we try to apply models which have proven to be successful elsewhere.**

## BID-TIDs

The first Business Improvement District was established in Bloor West Village, Toronto in 1970 with the aim of improving public services while raising the business profile of the area. Its success led to the model being adopted across much of the developed world, from New York's 5th Avenue to Berlin's former communist districts. AADF brought the model, along with other support services, to Albania with a particular focus on tourism and cultural heritage. Since 2011, nine BID-TID have been developed or are in the planning stages. Their success has spurred the government to draft a new law which will allow local business organizations to independently establish other similar sites.

## LEAD Albania

In 1964, President Lyndon B. Johnson established the White House Fellowship program as an opportunity to provide exceptional young men and women first-hand experience working at the highest levels of the federal government. LEAD Albania attempts to mimic the success of the U.S. version by placing highly qualified individuals, from non-political backgrounds, into advisory roles across a wide range of key public institutions.

## Junior Achievement (JA) Albania

Established in 1919 in Massachusetts, USA, Junior Achievement can be found today across more than 100 countries. Its goal is to educate pre-college students in a number of entrepreneurship and financial literacy topics and it is praised worldwide for its practical and hands-on curricula. AADF supported the establishment of the Albanian chapter where it has achieved a record country-wide reach. While a 25% reach across the school system is often considered a success for JA chapters elsewhere, through the assistance of the Ministry of Education, JA Albania now covers the entire school system and has become part of the mandatory curricula.

## Center for School Leadership

Current research in education outcomes highlight the critical role that principles play in setting a vision and establishing a successful environment. At AADF we have sought to follow the example of trend-setters such as the Wallace Foundation in the U.S. and the Avney Rosha Institute in Israel. The latter is also an official partner of our new CSL center, where we are shaping today the future leaders of the Albanian school system.

## TUMO Tirana

Established in 2011 in Yerevan, Armenia as center of practical education in the fields of ICT and design, TUMO quickly drew worldwide praise for its approach. Its success has allowed the establishment of many similar centers, including one in Paris in 2018. AADF is working alongside TUMO to establish an Albanian chapter within 2020 and provide Albanian youth with a unique opportunity.

## National Examination Center

AADF has long sought to increase transparency, improve trust, and reduce costs in the university exam grading process with our CleanScore project. Based on the Hong Kong and Singapore National Examinations Centers, we will help set up an autonomous institution that delivers accurate, reliable and transparent assessments. We are partnering with Cambridge Assessment International Education a worldwide leader in the field of testing services.

## EXPA

Founded in 2002, Cultural Heritage Imaging stands at the frontier of digital imaging for cultural heritage artifacts, which allows them to become more accessible to tourists, enthusiasts, students and researchers. Working with CHI, AADF's goal is to showcase Albania's vast treasure of cultural heritage artifacts, while increasing the number of ways people can interact with them.

## Albania's Integrated Management

Albania's cultural heritage sites have enormous untapped potential but they toil under constant mismanagement and a lack of long-term planning. AADF is seeking to build a new management model starting with the crown jewel of Albania's sites: the UNESCO World Heritage Site of Butrint. We aim to transform the site into a self-sustainable institution, lauded not only for attracting visitors, but also for its links with the community and academic research.

## Coding Academy Albania

The IT sector is constantly evolving and education curricula often fail to reflect the speed of change. That is why AADF is partnering with Software Development Academy, a Polish company which has quickly established a reputation across much of Eastern Europe, to provide training for professionals which need to update and improve on their skills to reflect the newest demands of the job market.